

**Privacy Statement:  
Information on privacy measures for the ACMOS CHEMIE KG online  
services available from:**

www.acmos.com

**Table of Contents**

1.	Basic Information .....	1
2.	Who we are (Controller for Data Privacy).....	2
3.	Data collection when accessing our online services .....	2
4.	Contact .....	3
5.	Use of your data for advertising purposes (product recommendations to existing customers/ newsletter subscription) .....	3
5.1	Recommending products to existing customers .....	3
6.	Use of cookies and tools .....	4
6.1	What are cookies? .....	4
6.2	What cookies do we use? .....	4
6.3	Cookie overview.....	4
6.4	Web analysis service Matomo (formerly, Piwik) .....	4
6.5	Google Maps.....	4
7.	Your rights as a data subject .....	5
7.1	The right of access.....	5
7.2	The right to rectification.....	5
7.3	Right to erasure (right to be forgotten).....	6
7.4	Right to restriction of processing: .....	6
7.5	Right to notification .....	6
7.6	Right to data portability .....	6
7.7	Right to object .....	7
7.8	Right to withdraw consent and data protection law .....	7
7.9	Right of appeal to the supervisory authority .....	7

**1. Basic Information**

We are delighted to have you visit our website, and we would like to thank you for your interest. In the following, we would like to inform you about how we handle your personal data when you use our web services, like our website. The following information also relates to the use of our websites on mobile devices, e.g. smartphones or tablets. Personal data includes all data which

could be used to identify you personally, or which make you identifiable via a username or identification code, such as your IP address.

This Privacy Statement explains the legal basis and the purpose for this collection or processing of your data. We would like to inform you of your rights regarding the use of your personal data. If you have any questions regarding our use of your personal data, please contact us as the responsible entity — Controller under data protection law (for contact details see Clause 2).

For security reasons and to protect the transfer of personal data and other confidential information (e.g., orders or queries sent to Controllers), these online services use SSL or TLS encryption. You can identify an encrypted connection by checking that the letters “https://” and a lock symbol appear in your browser address line.

## **2. Who we are (Controller for Data Privacy)**

The Controller for the processing of data on our online services pursuant to the General Data Protection Regulation (Datenschutz-Grundverordnung — GRPD) is:

ACMOS CHEMIE KG,  
represented by the managing directors Julian Laschinsky and Dr. Klaus Semmler,  
Industriestr. 49  
28199 Bremen  
Germany  
Tel.: +49 42151890  
E-Mail: [acmos@acmos.com](mailto:acmos@acmos.com).

Contact information for our company Data Protection Officer: [datenschutz@acmos.com](mailto:datenschutz@acmos.com).

## **3. Data collection when accessing our online services**

Accessing our web pages (without registration) will result in the automatic anonymised collection of the following data on our servers:

- masked IP address,
- access date/ time/ time zone,
- access status,
- type of access,
- type of protocol,
- type and number of pages accessed on our site,
- name and size of accessed files,
- referring website,
- web browser,
- operating system.

The listed non-personal data is collected automatically as part of the normal operations of our internet services. We do not have any personal references in our usage data.

We use the above data for the purposes of troubleshooting, generating statistics and measuring website activity with the aim of improving the value and use of our services. As such, we have a legitimate interest to justify the data processing activity pursuant to Article 6 (1) (f) GRPD.

Within our company, our IT Administrator is the only person with access to this data for the purposes listed above. We work with XY GmbH, Street Address, Postcode and City to maintain

and program our online services and have an agreement with them for the purpose of job processing.

The above data is only collected for the period of use; once the use has ended, the data shall be deleted without delay, after seven days at the latest.

#### **4. Contact**

On our pages, we have provided an online form which enables you to make contact with us electronically. The form requires your first name and family name, company, your email address, country and application as well as a box for entering a message to us. We need this data to process your request. You can also choose to provide us with your postal address. Additionally, you can contact us at any time via email. Contacting us is always voluntary.

This data is solely used for the purpose of answering your request or responding to your request for contact, and the technical administration involved. This processing is lawful pursuant to Art. 6 (1) (b) GRPD, as we require the data listed above for the initiation, conduct or termination of a contractual relationship with you.

Your request is logged by our internal customer service.

Depending on your entries in our form (especially in the fields Country and Application) we will forward your request to the responsible partner in the respective country. Only in this case will we forward your contact data (with your consent) to a company outside the EU.

After your request has been processed, we delete your contact information, at the latest, seven days after your request has been dealt with. This period of storage may be subject to statutory storage periods, for example, when your request is in connection with the processing of a contract or a warranty or guarantee. In this case, we store your request beyond seven days only for the purpose of complying with our legal obligations (Art. 6 (1) (c) GRPD). In this case, we delete your data on termination of the statutory storage period (Section 147 (3) Fiscal Code of Germany (Abgabeordnung - AO)), i.e. after a period of 10 years, beginning at the conclusion of the contract. We will delete your data at the end of this retention period without any request to do so on your part.

#### **5. Use of your data for advertising purposes (product recommendations to existing customers/ newsletter subscription)**

##### **5.1 Recommending products to existing customers**

If you have ordered products from us and provided your email address, we allow ourselves under the law to send you product recommendations for similar products which could be of interest to you, where you have not objected this use during the purchase process. This form of contact will only occur for the purpose of sending product recommendations via email to you as an existing customer. In this, we are pursuing our legitimate interest in sending personalised direct advertising to existing customers. This is consistent with our legitimate interest in direct advertising to existing customers under Art. 6 (1) (f) DSGVO in conjunction with Section 7 (3) German Unfair Competition Act (Gesetz gegen den unlauteren Wettbewerb - UWG). If you have initially objected to this use of your email address, we will not send this information to you via email. You may withdraw your consent to the use of your email address to receive such messages from us at any time and with future effect. After receipt of your withdrawal of consent, we will cease the use of your email address for this purpose without delay.

## 6. Use of cookies and tools

### 6.1 What are cookies?

Cookies are small text files that are stored on your device. These text files are used for the temporary storage of information. Your browser stores cookies in the form of a readable text file once you access our site. If you are registered with us, cookies help us to recognise you, your device (computer, tablet or smart phone) the next time you access one of our pages. Some cookies may contain personal data.

### 6.2 What cookies do we use?

We only set a cookie if you object to the Matomo analysis by ticking the opt-out box in this privacy policy. This is a necessary cookie, which does not require consent.

### 6.3 Cookie overview

Below is an overview of the cookies used by us:

Type of Cookie	Cookie Name	Description	Duration
Required Cookies			
	piwik_ignore	This cookie is only set when you opt-out of the Matomo analysis.	12 months
	MATOMO_SESSID	This cookie is only set when you opt-out of the Matomo analysis.	Sitzung

### 6.4 Web analysis service Matomo (formerly, Piwik)

We use the open-source web analysis tool Matomo (formerly Piwik, see also [www.matomo.org](http://www.matomo.org)). This provides us with anonymised reports about the use of our website, particularly the search engines, key search terms and languages used, the pages accessed, and the data downloaded.

We have integrated Matomo in a modified version that does not use any cookies. Information generated by Matomo about the use of our online services is stored on our server in Germany, and only evaluated internally.

IP addresses are only stored in anonymised form, so that they cannot be attributed to any individual user of our online presence. The data collected by Piwik can only be used for the statistical evaluation of user access, intended to improve our online services, and will not be merged with personal data at a later date. This data is not disclosed to third parties.

You may choose to prevent this website from aggregating and analyzing the actions you take here. Doing so will protect your privacy, but will also prevent the owner from learning from your actions and creating a better experience for you and other users.

You are not opted out. Uncheck this box to opt-out.

### 6.5 Google Maps

This website links to Google Maps to display interactive maps and to provide driving directions. Google Maps is a map service offered in the EU and EEA by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google").

On our website, you will initially only see an inactive screenshot of Google Maps. There is no data transfer to Google at this point. Only when you click on this screenshot will a connection to

Google Maps be established via your web browser in a separate tab. From this point on you will be on the pages of the provider Google Maps.

When using Google Maps, information regarding the use of the service including your IP address, device information (operating system), your location and the start and destination addresses entered in the route planner function can be transmitted to Google in the USA and stored there. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. We have no influence on the scope of the data collected by Google in this way. We ourselves do not collect personal data in connection with the use of Google Maps.

According to our knowledge, these is at least the following data:

- Date and time of your visit to our website
- Internet address or URL of the web page called up
- IP address
- Location data
- start and destination address entered during route planning.

For more information, see the privacy policy of Google at:

<https://policies.google.com/privacy?hl=de>.

The use of Google Maps is subject to the terms of use of Google at <https://policies.google.com/terms?hl=de&gl=de> and the terms and conditions at [https://www.google.com/intl/de\\_de/help/terms\\_maps](https://www.google.com/intl/de_de/help/terms_maps).

## **7. Your rights as a data subject**

Please read the following information about your rights as a data subject regarding the processing of your personal data.

### **7.1 The right of access**

You have the right to request a confirmation whether your personal data is being processed. Should this be the case, you have the right to be informed of the personal data that has been collected, stored or processed, as well as to the following information:

- the processing purpose,
- the recipients or categories of recipients to whom this data has been disclosed or will be disclosed,
- the duration of storage or the criteria for determining that duration,
- your additional rights (see below),
- if the personal data has not been collected from you, all available information regarding its source,
- the existence of automated decision-making, including profiling, and where existent, further relevant information.

You have the right to be informed of the appropriate safeguards available pursuant to Art. 46 DSGVO against the transfer of your data to a third country or international organisation.

### **7.2 The right to rectification**

You have the right to request the correction without delay of incorrect or incomplete personal data.

### **7.3 Right to erasure (right to be forgotten)**

You have the right to request that we delete all your personal data without delay. We are obliged to delete your personal data without delay where one of the following grounds applies:

- Your personal data are no longer required for the purpose for which they were collected or otherwise processed.
- You are withdrawing your consent and there are no other legal grounds for processing that data.
- You are filing an objection (see below) to the data processing.
- Your personal data were unlawfully processed.
- The deletion of your personal data is necessary to fulfil an obligation under EU law or the law of the Member States.
- A child has provided consent to the collection of personal data.

### **7.4 Right to restriction of processing:**

You have the right to request a restriction of our data processing when one of the following conditions is met:

- you are contesting the accuracy of the personal data,
- the data processing is unlawful, but you do not agree to the deletion of the personal data, instead requesting a restriction of its use,
- we no longer need the personal data for the purposes of processing, but you need the data to establish, exercise or defend legal claims; or
- you have objected to processing (see below) and it is not yet clear whether our legitimate interest will prevail.

### **7.5 Right to notification**

If you have exercised your right to rectification, erasure or restriction of processing against us, we are obliged to inform all recipients to whom your personal data has been disclosed of this rectification, erasure of the data or restriction of the data processing unless this proves impossible or requires a disproportionate effort. You have the right to be informed of those recipients.

### **7.6 Right to data portability**

You have the right to receive the personal data you have provided to us in a structured, commonly used and machine-readable format. You also have the right to transfer this data to another controller without interference on our part provided that:

- the processing is based on consent granted pursuant to Art. 6 (1) (a) DSGVO or Art.9 (2) (a) DSGVO or on a contract pursuant to Art. 6 (1) (b) DSGVO; and
- the processing is carried out using automated methods.

In exercising this right, you may request that personal data related to you be transferred directly from us to another controller insofar as this is technically feasible, and does not infringe on the freedoms and rights of any other person. The right to data portability does not apply to the processing of personal data required for fulfilling a task carried out in the public interest or in the exercise of an official authority invested in the controller.

## **7.7 Right to object**

You have the right, based on grounds relating to your particular personal situation to object at any time to the processing of your personal data, unless it is based on one of the following grounds:

- the processing of your personal data by us is required for the fulfilment of a task that lies in the public interest or in the exercise of public authority that has been delegated to us; or
- the processing is necessary to safeguard our legitimate interest or the legitimate interest of a third-party, in so far as your interests or basic rights require that protection of your personal data prevail.

The right to object also applies to profiling based on these processes.

If the personal data that concerns you is being processed for direct marketing purposes, you have the right to object to the processing of your personal data for such marketing purposes. This also applies to profiling insofar as it is associated with such direct marketing.

You also have the right, on grounds arising from your particular personal situation, to object to the processing of your personal data undertaken by us for scientific or historical research purposes or for statistical purposes, unless such processing is necessary for the performance of a task in the public interest.

## **7.8 Right to withdraw consent and data protection law**

You may revoke your consent at any time with future effect. The revocation may be simply sent to us at any time, e.g., an informal email. Processing of your data which occurred prior to the withdrawal of consent is not affected.

## **7.9 Right of appeal to the supervisory authority**

Do you think that the processing of your personal data was illegal? Then you have the right to lodge a complaint with a supervisory authority, particularly in your country of residence or country of work, or at the location the alleged breach took place. If you are in doubt, contact the agency responsible for us at Hamburg Commissioner for Data Protection and Freedom of Information (Ludwig-Erhard-Str 22, 7 OG, 20459 Hamburg, Tel.: 040 428 544040, Fax: 040 / 428 54 - 4000, E-Mail: mailbox@datenschutz.hamburg.de.). Other administrative or judicial remedies are not affected by the exercise of these rights.

Revision: 01.12.2020

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